

# **General Information**

Nicosia 2018 October 4<sup>th</sup> – 5<sup>th</sup>

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## **Event Goals**

Our goal is to create an environment that is conducive to learning and sharing, the development of friendships between value investors, and for everyone to walk away with a tangible benefit. The event is kept small so as to allow these friendships to develop. The participants are asked to contribute in some way to the event. This is usually by a presentation on an investment idea, topic or a Q&A session. In other words some type of sharing of information and knowledge. This helps everyone become better investors and to benefit directly. Excellent ideas have been presented in the past (eg. Bank of America, Fiat Chrysler, Lukoil) and even themes emerged. For example in 2016 there was a stock focus on banks while in 2017 there was on retail. Subsequently in both cases multiple opportunities appeared in these industries. Past participants have enjoyed the event and we have several repeats. (Video Testimonials)

## Size of Event

For 2018, the participation cap is 40 persons. The event is by invitation only in order for us to achieve the above stated goals.

#### **Presentations**

The majority of our participants present either an idea, topic or do a Q&A session. Click <a href="here">here</a> to see a Q&A with Bob Robotti. Each topic and idea is followed by a discussion and questions. The presentations for 2018 are limited to 15 minutes. Presentations are due by the end of September. The great majority of the presentation should be about the topic or idea. Information of the speaker or firm should be limited to a couple of slides and under 3 min. If you can't present but would still like to attend then please contact us.

## Who should attend?

The event is by investors for investors. If you are a professional investor, retail investor, family office, academic or otherwise interested in the markets and want to contribute in some way then you are welcome. Feel free to contact us to discuss.

#### Non-solicitation rule

We share a similar rule to Guy Spier's VALUEx. The rule regards non-solicitation and is as follows: During the whole event, please refrain from all unsolicited pitches - whether of investment or of business propositions. You should of course, feel free to respond to genuine enquiries of interest



from other participants. Our goal in doing this is to create an environment that is conducive to learning and sharing. We have learned that some of our highest valued participants will not come if they think that they will be accosted by enthusiastic salespeople. During the event, there are <u>plenty of networking opportunities</u> so once everyone gets to know each other, any future business happens on its own and thus sales pitches are not required. So no participants needs to worry about their story or business not getting known. But we frown upon 'cold-call' type pitches. The small size of the event ensures that everyone will speak to everyone.

# **Conference Location / Special Hotel Rates**

The conference will take place at the Cleopatra Hotel in Nicosia. The <u>Cleopatra Hotel</u> is a 4-star hotel situated in the most central location in the city center and 6 minutes walk from the old part of the city. There is a Starbuck within a 2 min walk, several cafes and other venues close to the hotel as well as shops. We have secured special hotel rates. The rate includes breakfast, free internet, free parking, and access to the swimming pool, gym, sauna, jacuzzi, and steam bath.

Standard Room: €89 - Single Room B/B, €105 - Twin Room B/B Executive Room: €99 - Single Room B/B, €115 - Twin Room B/B

Note that the hotel will reserve rooms **until** September 1st, 2018. After that, it will depend on general availability, therefore, we recommend you make your hotel reservation as soon as possible. You need to take care of booking a room on your own. To book a room at the above rates you must mention the "Reservation Code" which is "FATALPHA" and contact the hotel either via email at <a href="info@cleopatra.com.cy">info@cleopatra.com.cy</a> or call them at +357 22 844000. Should you have any issues, please contact us immediately. Personally, I recommend you use email and book the Executive room as it is nicer and only EUR 10 extra.

## **Event Fee**

The purpose of the event fee is to cover the cost of the event. It is kept at a minimum and we make the best effort to keep it as low as possible. No outside help is hired and is completely organized by 1 or 2 persons in total. We believe our event is possibly the cheapest of its kind thus providing a value investment itself.

For 2018, there is an **early bird rate** of EUR 200. If you pay by **July 31st** then it is EUR 200. That is only 2 months before the event. After July 31st and until August 31st the fee is bumped up to EUR 300, and until September 15th it is further increased to EUR 400. For 2018, Sophocles Sophocleous is doing all the work alone so it important to get all the admin out of the way as



soon as possible. This is the only reason for the step up in price. In additional to organizing, Sophocles is also presenting at the event thus the quicker payment is taken care of, the easier it will be for him. As a result this fee step up is to provide an incentive. To pay for the event, please contact Sophocles via email at <a href="mailto:sophocles@fatalpha.com">sophocles@fatalpha.com</a>. Payment is accepted either via Paypal or bank transfer. In your email to Sophocles, please indicate preferred method of payment. Once you make payment please <a href="mailto:em

For 2018, the fee includes 2 buffet business lunches, 1 dinner by the pool, 1 ticket to the beer festival (usually includes food box and unlimited beer from choice of 150+ beers), and additional activities to be planned during 4<sup>th</sup> and 5<sup>th</sup>.

### **About Nicosia**

Nicosia is the capital of Cyprus and it is safe to walk around. Some links to read more about the city:

Wikipedia
Nicosia Tourism Board
Tripadvisor on Nicosia
Tripadvisor Things to do
Lonely Planet

# **Transportation**

Taxi from the airport costs around EUR 50 or you can take Kapnos Shuttle Service for EUR 8 (<a href="https://www.kapnosairportshuttle.com/">https://www.kapnosairportshuttle.com/</a>) and then a cab to the hotel. As you exit customs, make a left and you will walk into Kapnos. Kapnos will take you to their central hub in Nicosia. You can then take a taxi from the hub to your hotel. Speak with the Kapnos employees and they will arrange for a taxi for you. Also, if you are arriving at a reasonable hour then I can pick you up from the Kapnos station which is near my house and take you to your hotel. Let me know your schedule. If several of you are arriving at the same time then I may even be able to pick you up from the airport.

# **Pre-Event Activity (Optional)**

The night before the event we will take a walk to the old town to grab something to eat. We will meet in the lobby at around 8 pm.



# **Holidays**

The weather is fantastic at that time of year and many of our past participants have combined the event with a holiday. I would be happy to provide some suggestions.

## **Additional Conference Links**

Video comments by 2017 participants: <a href="https://vimeo.com/236784907">https://cyprusvalueinvestor.com/2017-conference/</a>
Info on 2016: <a href="https://cyprusvalueinvestor.com/2016-conference/">https://cyprusvalueinvestor.com/2016-conference/</a>

Video of Bob Robotti speaking at the 2016 event: <a href="https://vimeo.com/185608812">https://vimeo.com/185608812</a>

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